

Course 1: Digital Graphics for Print Design:

Careers: Graphic artists in Advertising, Book publishing, Printing, Magazines, Web companies. Design Specialist in various industries like Fashion, Textile, Entertainment, Printing, Consumer Durables. Art Director, Creative Visualiser, Graphic consultants, Freelance or Self Employed graphic artists.

Course Content:

Design concept & Principles,
Creative visualization ,
How to create and develop a design,
Typography,
Theory of colour,
Print Theory
Dedicated course on Illustrator

Course 2: Digital Graphics for Textile Design:

Career: Computer Aided Design Specialist in industries like Fashion, Textile. Computer aided Textile designer in Boutiques, Textile & Design Industry, Export Oriented Firms, Embroidery Designers & as Freelancers

Course Content:

Concepts of Design for textiles,
Creating Patterns,
Pattern Library,
Colour Theory,
Scanning,
Enhancement of A Scanned Image,
Colour Corrections,
Retouching,
Filters,
Texture Simulations,
Pattern Draping,
Colour Separation ending in Project Presentation Techniques

Products: Adobe Photoshop, Adobe Indesign & Adobe Illustrator. Or Adobe Design Premium Bundle. Other Softwares that can be used are not from Adobe

Course 3: Web Designer

Career: Web Designers, Corporate Page Designers, Web Page Professionals, Freelancers.

Course Content:

Drawing principles,
Story boarding,
Character generation,
Logo
Flash Animation,
Web Banners
Flash Ads
Interactivity,
Sound,
Publishing
Desktop Application (replicating the web page)
Web videos

Products: Photoshop, Dream weaver, Flash, Fireworks, Adobe Web Premium CS4. Other Softwares that can be used are not from Adobe

Course 4: Foundations of Design and Print Production

Career: Pre-press Design Studios, Print Shops, Advertising firms, Outdoor Media Advertising

Course Content:

Collages and Photography

Logos

Business Cards

Advertisements

Brochures

Newsletters

Yearbooks

Portfolios

*Products: Photoshop, Acrobat Pro, In Design, Illustrator, Design Premium CS4.
Other Softwares that can be used are not from Adobe*

Course 5: Prepress for Digital printing

Career: Pre-press Design Studios, Print Shops, Offset Printing Presses

Course Content:

File Preparation for Good Color Perception

Word Processing Programs,

Bitmap Graphic Editing Programs,

Vector Graphic Editing Programs &

Page Layout programs

Professional Colour Publishing

Illustrations & Artworks

Advanced Image Capture

Colour Correction

Prepress fundamentals

Colour Management

Calibration

Digital Contract Proofing

Process Control

*Products: Adobe Illustrator, Adobe In Design, Adobe PageMaker / Frame Maker.,
Design Premium CS4. Other Softwares that can be used are not from Adobe*

Course 6: Digital skills for Graphic Editing & Publishing Design

Career: Newspapers, Advertising Agencies, Outdoor Publicity, Prepress Design Studio

Editing photographs

Using color management tools • Using filters • Using blending tools • Transforming images • Retouching images

Creating design comps

Understanding InDesign frames • Using placeholder text • Designing in columns • Using character and paragraph styles • Wrapping text around objects (including using anchors) • Applying effects to text • Placing objects on page • Creating shapes and borders

Creating reusable assets

Using opacity and fill tools

Saving as PDF InDesign

Exporting to different formats

Formatting text (kerning, tracking, scaling, and so on)

Combining graphic and text frames to make page layouts

Using InDesign layers

Placing objects (images, text, PSD files) on the page

Placing text over images

Using graphic frames as masks

Illustrator Skills

Creating a PDF

Products: Adobe Illustrator, Adobe In Design, Adobe Photoshop, Adobe Acrobat, Design Premium CS4. Other Softwares that can be used are not from Adobe

Course 7: E-Publishing Design & Project Management

Book Principles
Book Production Workflow
Typography
Proof Reading Symbols
Style sheets
Specifications
XML workflow
Typesetting Math
Project Management

Products: Dreamweaver, Fireworks, Web Premium CS4. Other Softwares that can be used are not from Adobe

Course 8: Foundations of Video Design and Production

Career: Post Production Houses, Special FX studios, News Channels, Web Streaming Service Providers, Web Casters

Action events
News stories
Public Service Announcements
Commercials
Mini-documentaries
DVD Portfolios

*Products: Adobe Premiere Pro, After Effects, Encore, Production Premium CS4.
Other Softwares that can be used are not from Adobe*

Course 9: Video Production for News Channels

Career: Post Production Houses, News Channels,

Capturing video Using the Source Monitor
Inserting and overlaying clips
Apply basic transitions
Incorporating sound
Exporting video
Using Program Monitor and Trim panels
Creating J- and L-cuts
Adding multiple types of audio
Using the Mixer to record a narration
Use the Titler to create supers
Exporting to web-ready video

Products: Adobe Premiere Pro, Soundbooth

Course 10: Video Portfolio Creator

Career: Freelance Self-employed, Wedding Planners, PR Agencies

Creating transitions, borders, sepia tones, and soft-focus effects
Using keyframes for motion effects
Using picture-in-picture
Using nested-sequences editing technique
Creating titles and rolling credits Building menus by using drag and drop, pick whip, and flowchart
Editing audio
Applying effects to audio clips
Creating music
Incorporating video, audio, and images
Using chapter points
Setting up scene-selection menus
Creating hidden links to assets
Previewing and checking errors
Adding PDFs and other data files
Burning DVDs
Adding motion to DVD menu elements

Products: Adobe Premiere Pro, After Effects, Soundbooth, Encore, Production Premium CS4.